

Equi-Spa Lifestyle Solutions





Creating a Unique Lifestyle Experience.

This is the challenge faced by developers worldwide. How do you create a community or resort that will set you apart? How can you successfully deliver the “lifestyle promise” while focusing on the many other critical elements of developing the best opportunity in the marketplace?

The addition of equestrian, spa and wellness amenities is growing in popularity, and Equi-Spa Lifestyle Solutions offers developers the experience and knowledge to take these amenities from concept to completion. Equi-Spa Lifestyle Solutions provides the rare opportunity to connect with horses in a spa environment to enhance wellness, personal awareness, and relaxation, teambuilding and fitness opportunities. We provide a complete menu of services designed to help owners and developers build and deliver amenities and programs that are designed for optimal success.

Mission and Team

Mission

The mission of Equi-Spa Lifestyle Solutions is to provide developers with an exclusive blend of equestrian spa and wellness programs and services dedicated to building an exceptional lifestyle experience.

The Equi-Spa Lifestyle Solutions Team

Equi-Spa Lifestyle Solutions was developed by a team of experts in the equestrian, spa, and leisure industry. Equestrian Services LLC has created a unique blend of programs and services designed to enhance every aspect of the equestrian lifestyle. With over 70 years of combined industry experience, the Equi-Spa Lifestyle Solutions Team offers a comprehensive menu of services designed to successfully guide developers.

Equestrian Services, LLC

Equestrian Services, LLC is the company setting the standards for the planning, design, delivery and management of equestrian amenities worldwide. Equestrian Services LLC offers methodologies that include: designing the equestrian experience, performing the feasibility study, planning, design, construction oversight and turnkey on site staffing. Equestrian Services, LLC also offers branded equestrian facilities including the O'Connor Signature Equestrian Facility - unique worldwide.

Services Provided

Equi-Spa Lifestyle Solutions provides the following services to developers interested in considering the addition of an equestrian and/or spa amenity.

Site Evaluation, Feasibility and Needs Assessment Reports

Planning for success . . .

- ✓ Site evaluation with land use considerations
- ✓ Market studies
- ✓ Financial models
- ✓ Equestrian market influences and trends
- ✓ Spa market demand and trends
- ✓ Space plan recommendations

Concept Development

Telling the story . . .

- ✓ Equi-spa concept branded and uniquely themed for each property

Design Consulting

Form meets function . . .

- ✓ Space program development and land planning
- ✓ Conceptual, schematic-detailed and construction design
- ✓ Equipment specifications

Pre-Opening

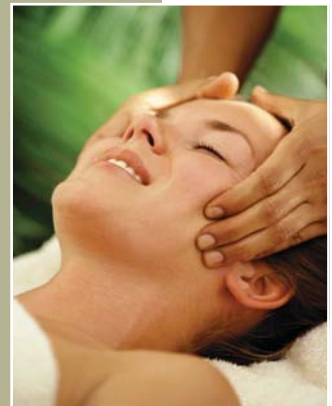
The beauty is in the details . . .

- ✓ Timeline development and project management
- ✓ Staff selection, training and management
- ✓ Equipment finalization and procurement
- ✓ Spa menu development with signature services
- ✓ Equestrian program creation
- ✓ Horse selection
- ✓ Creation of standard operating procedures
- ✓ Development of emergency action plans and safety guides
- ✓ Marketing and promotions
- ✓ Preparation for the Grand Opening

Management

Delivering the promise . . .

- ✓ Staff training and supervision
- ✓ Management systems and resources
- ✓ Ongoing marketing and promotion
- ✓ Development of unique programs and services that enhance resident or member engagement and participation
- ✓ Continuous communication with the client, the club, and/or the association board
- ✓ Employee training and development
- ✓ Site inspections and quality assurance programs



The Equi-Spa Lifestyle

Equi-Spa Programs

Equi-Spa Lifestyle Solutions offers a variety of customized programs and services for the ultimate equestrian experience. Designed for horse enthusiasts or as corporate training within the Journey Experience, these programs can be offered exclusively to corporations, members and guests or opened to external markets to assist in the marketing of the community or resort.

Equine Journey Experience

- ✓ Leadership Training
- ✓ Communication Skills
- ✓ Individual Breakthrough
- ✓ Stress Management

Equestrian Lifestyle Programming

- ✓ Equilates
- ✓ Yoga on Horseback
- ✓ Tai Chi for Equestrians
- ✓ Shiatsu for Equestrians

Spa Services Featuring Donne & Cavalli

- ✓ Massage for the Equestrian Athlete
- ✓ Signature Facials
- ✓ Customized Scrubs and Body Treatments
- ✓ Manicures and Pedicures

Lifestyle Programming

- ✓ Personal Training
- ✓ Group Exercise
- ✓ Outdoor Adventure
- ✓ Equestrian Program
- ✓ Special Events and Socials
- ✓ Youth Programs and Camps
- ✓ Swim and Tennis Programs
- ✓ Life Enrichment and Lifelong Learning

Contact Us

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